



## PARTNERSHIP OPPORTUNITIES



# DEAR FRIEND...



We would like to invite you be part of the Ninth Annual Kibble and Cocktails event a fundraiser for DFW RESCUE ME, an organization that has adopted out more than 3500 dogs since 2011. In 2019 the event raised more than \$100,000 for their "Justice Fund." This will be our first year back in 3 years and we need your help now more than ever.

100% of the proceeds raised from Kibble and Cocktails goes directly to the Justice Fund which works to help other dogs that are victims of abuse or neglect receive the necessary care and opportunity to know that there are kind humans out there that will love them and give them the life they deserve.

This year the event is excited to be in Plano in Legacy West at the Legacy Food Hall and will feature food, drinks, live music, silent auction, raffle and more.

**April 18<sup>th</sup>, 2023**

**6PM – 9PM**

**Legacy Food Hall**

**7800 Wind Rose Ave., Plano, TX 75024**



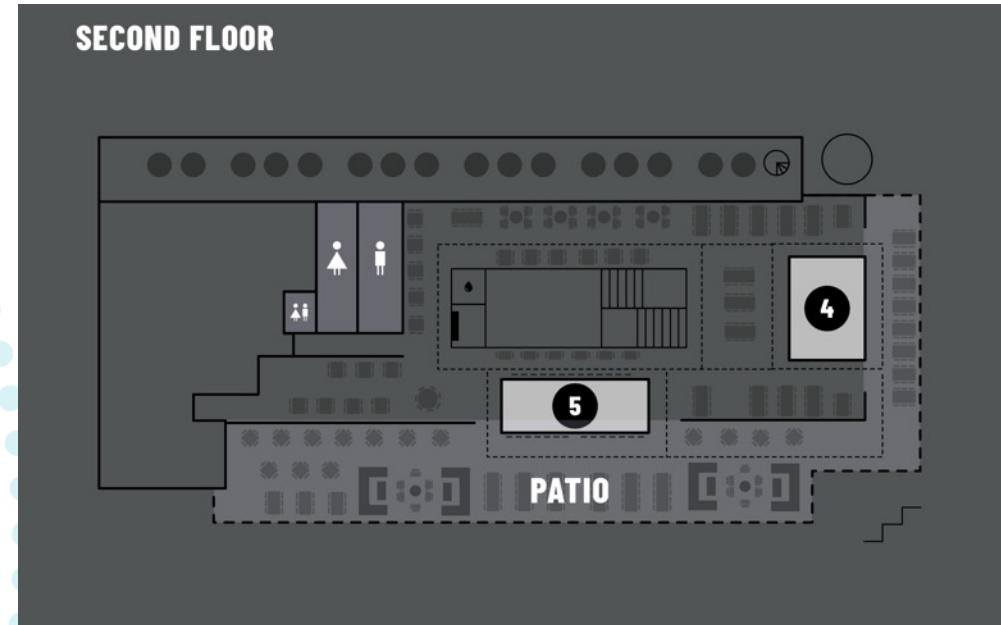
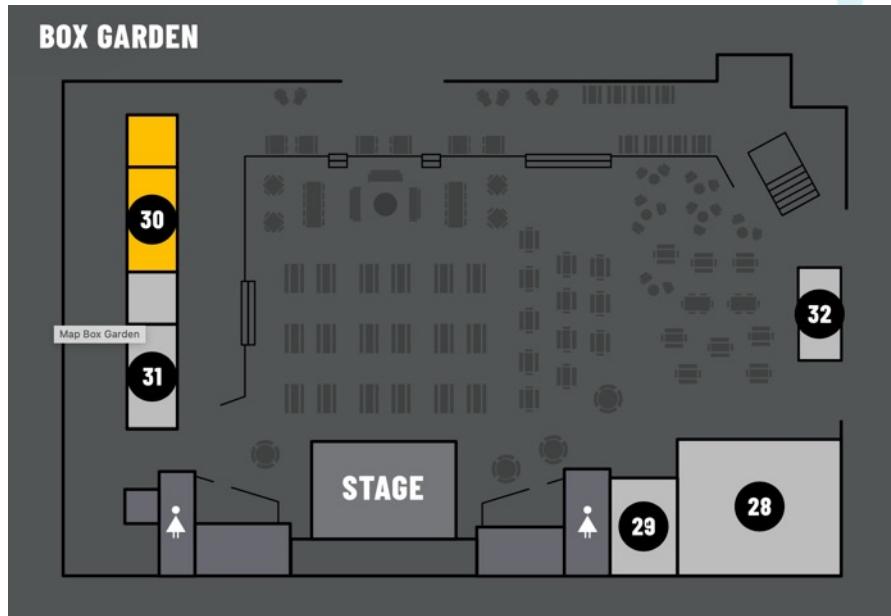
# ABOUT THE EVENT



In 2023 we are headed north, and we will be taking over LEGACY HALL in Plano.

WHAT IS LEGACY HALL...IT'S A CULINARY AND ENTERTAINMENT DESTINATION INSPIRED BY THE LOCAL COMMUNITY

At Legacy Food Hall, you won't just find a little bit of everything. You'll find a lot of everything. Chef-curated menus inspired by exotic cultures and local ones. An award-winning brewery and craft cocktails that lift your spirits. Unforgettable events like live music, trivia, movie nights, workout parties and more. At the event there will be lots of dogs and puppies to pet, great food and drinks, live music (Band TBD) and of course our amazing silent auction.



# THE INSPIRATION-JUSTICE

Ten years ago, DFW Rescue ME rushed to the aid of a puppy who would come to be known as "Justice."

Justice was a four-month-old puppy who was doused with lighter fluid by four men and set on fire April 4<sup>th</sup>, 2012. DFW Rescue ME spent the next nine days desperately trying to save this sweet puppy's life. Despite massive efforts he succumbed to his injuries 9 days later. While Justice suffered unspeakable acts of cruelty, we chose to focus on the impact his life had. This little puppy and his life have changed the lives of so many other dogs and puppies in need. A dog who belonged to no one, suddenly meant so much to everyone in the community.

A legacy was born.

Justice was the first case of animal cruelty prosecuted in Dallas – he paved the way for law enforcement and the legal system to pursue and prosecute cruelty cases.

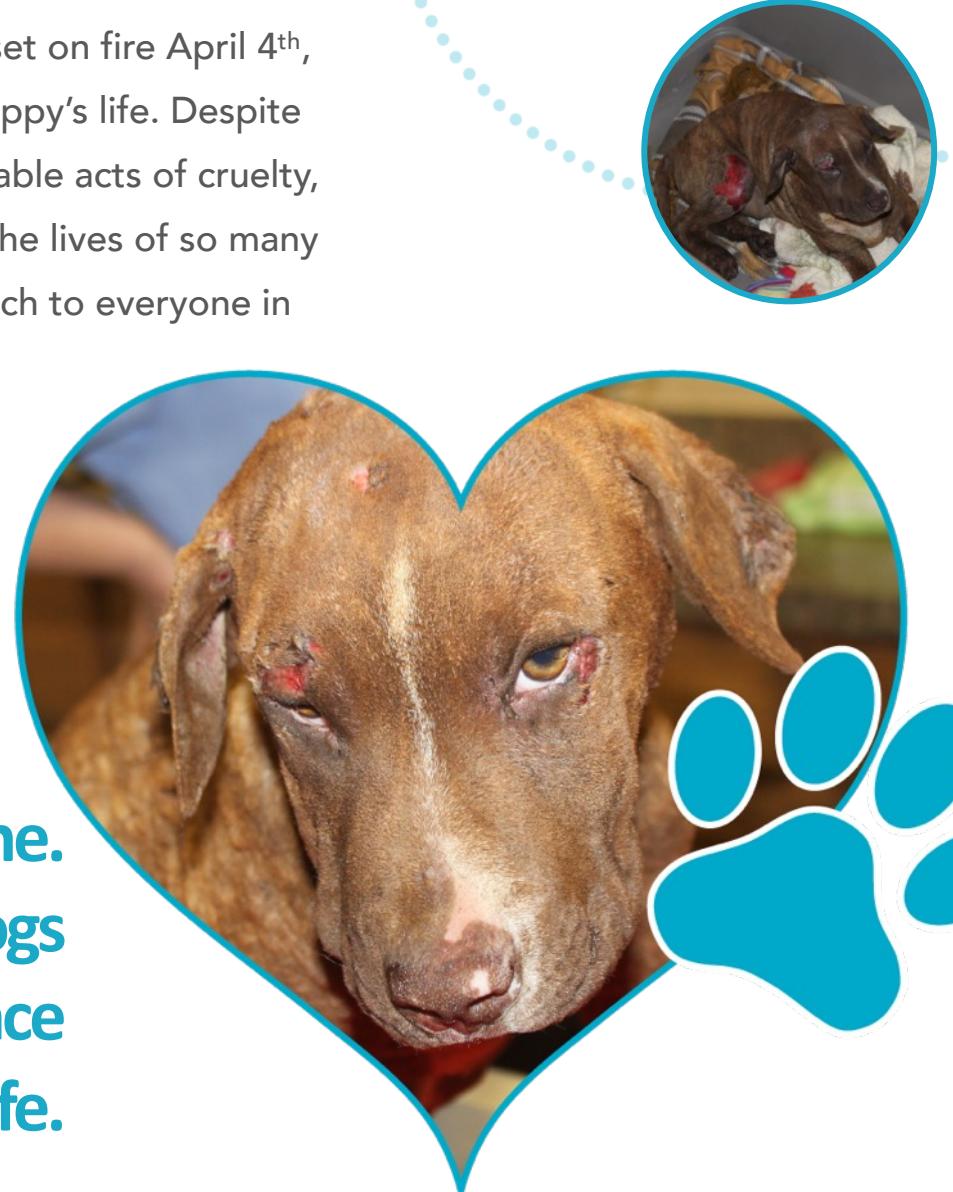
DFW Rescue Me also created the Justice Fund in his honor. The Justice Fund continues today to provide dogs who are the victims of abuse, or neglect with necessary medical care and the opportunity to know kindness of the human hand.

Something they all deserve.

**Justice lived only a short time.  
But his memory lives on, so more dogs  
like him, can have a second chance  
at a new leash on life.**

To read Justice's complete story, click in the link below.

<https://www.dfwrescueme.org/justices-story.html>



# ABOUT DFW RESCUE ME

DFW Rescue Me is a foster-based dog rescue group in the Dallas area. It is an **all volunteer**, 501c3 non-profit organization.

An estimated six to eight million dogs and cats are euthanized in shelters each year. Millions more are abandoned, only to suffer from illness or injury before dying. It is the goal of DFW Rescue Me to have a positive impact on those statistics through adoption programs, teaching responsible pet ownership and emphasizing the importance of spaying and neutering to control overpopulation.

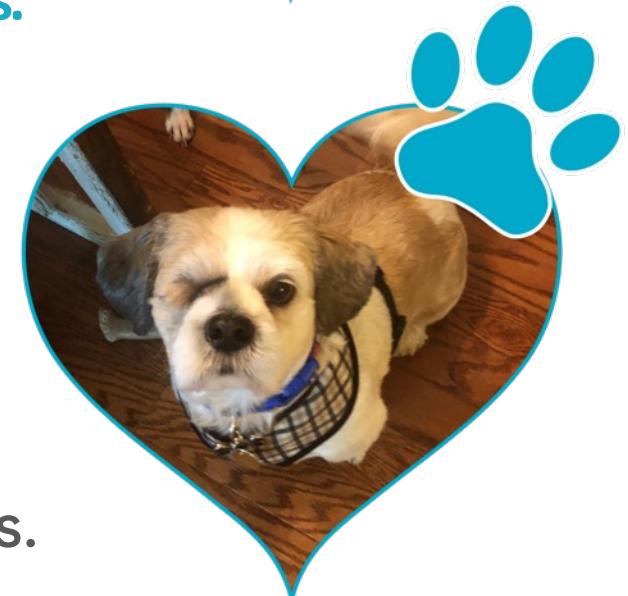


**Our mission is to provide a 'new leash on life' by finding permanent and loving homes for lost, abused and abandoned dogs.**

Since 2011 to date, they have rescued and saved over

**3,500  
puppies**

Over 200 of those were Justice Dogs.



# MEET THE JUSTICE BENEFICIARIES

## LOUIS JUSTICE



Louis was found matted, dirty and starving. He's already had 2 families in his life. The first gave him away and the second left him under a bridge in town. Louis had been living there long enough that he was starving and just skin and bones. When he came to DFW Rescue Me, he was broken and had given up. Fast forward a few short weeks and Louis has become a completely different dog.

**Louis is currently in a foster home,  
waiting patiently for his forever family**

## ELIZA JUSTICE



Eliza came from the local shelter after being run over by a car. She is deaf, so most likely never heard it coming. Eliza's back leg, tail and pelvis were broken, her tail and leg lost most of the tissue and muscle. Because of massive blood loss, she needed 2 blood transfusions and stayed in the hospital for a week. Eliza then had surgery to remove her leg and another to remove her tail.

**She is now fully healed in her fur-ever  
home with another Justice dog named  
Magoo.**

## GREG JUSTICE



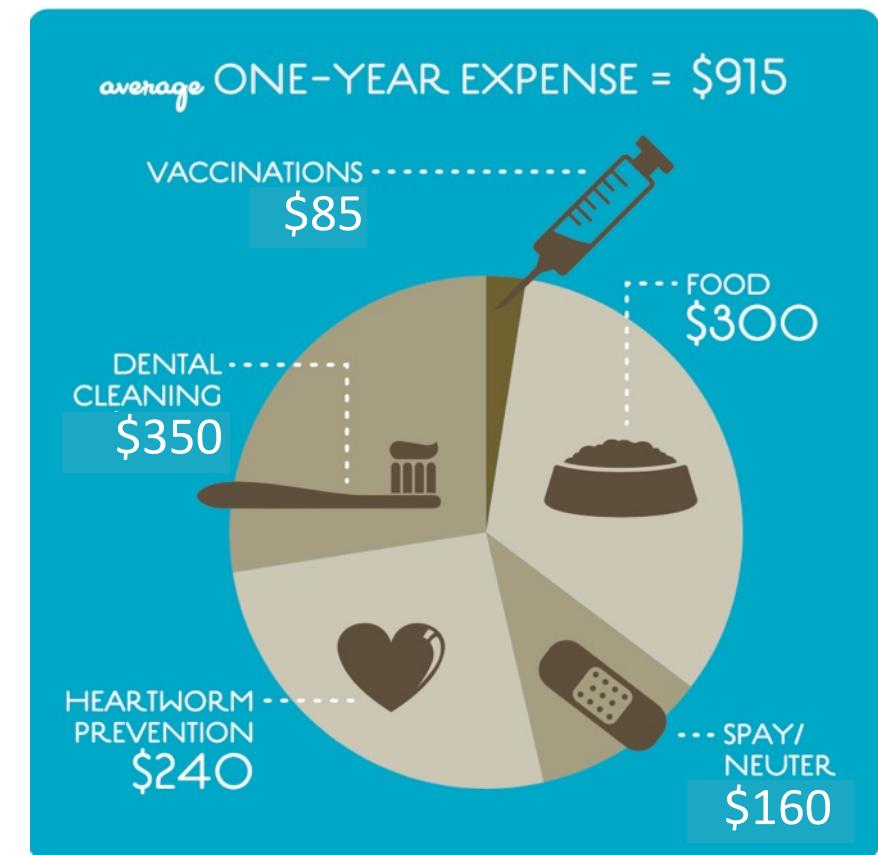
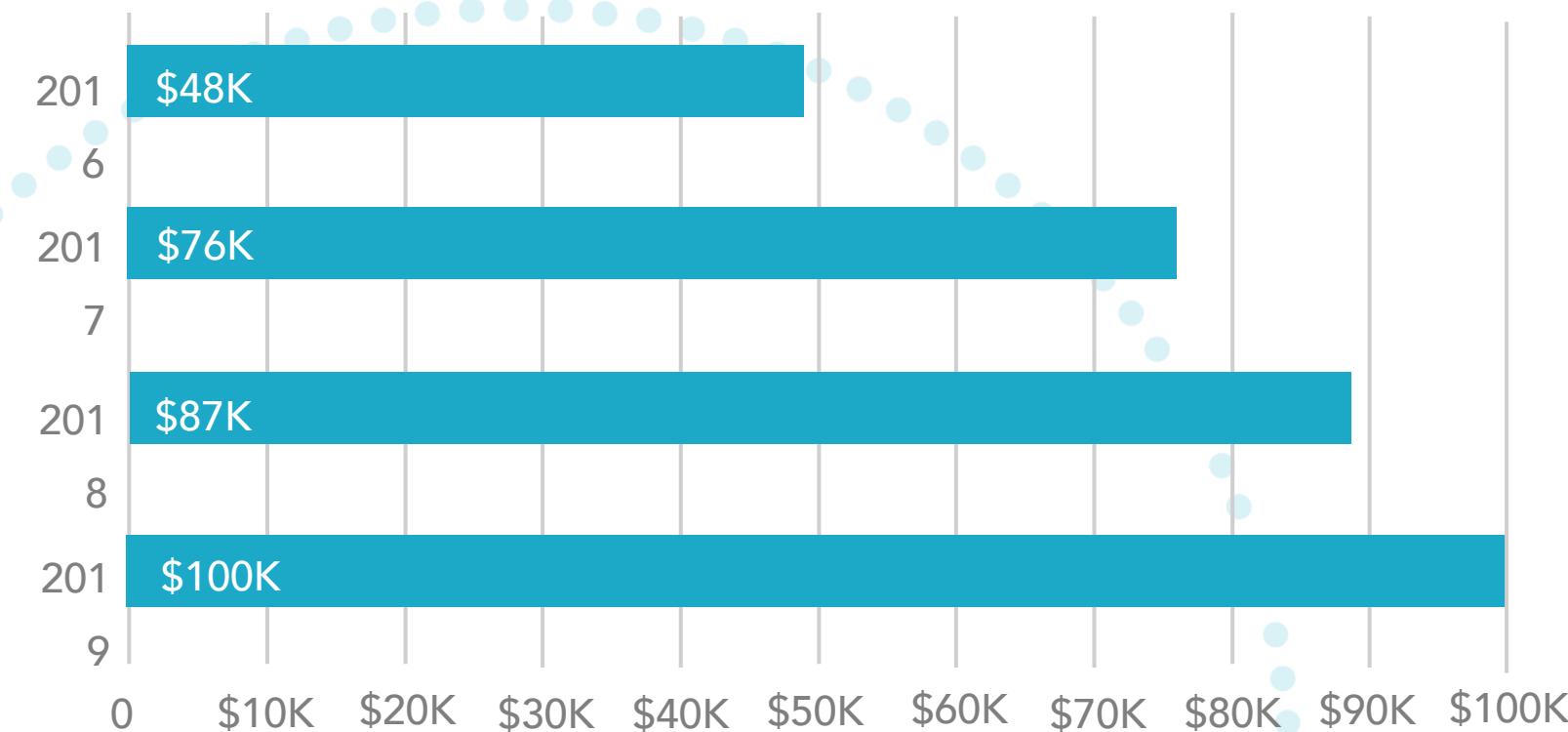
Greg came to us from the local Dallas shelter, because he was unable to walk. He had the use of his back legs, but he was unable to use his front legs, so he looked like he was diving into a pool of water all of the time. His doctor determined that Greg was missing part of his shoulder and elbow joints. Assuming he would most likely need a cart to walk and support his front end, one was ordered, and his foster started physical therapy. The therapy was exactly what Greg needed. Within 3 days of being in his foster home, he started to walk. Everyone was shocked, except for little Greg, who started walking and then running! With the help of his foster, he learned how to compensate for what he was missing.

**Greg was adopted this summer by a  
wonderful family.**

# KIBBLE and COCKTAILS

## BY THE NUMBERS

### FUNDRAISING TOTAL (2016-2019)





## PARTNERSHIP OPPORTUNITIES





# SPONSORSHIP OPPORTUNITY

## TOP DOG

### Benefits Include:

- Category Exclusivity
- Logo Inclusion in all marketing communication to support the event to include: Press, flyers/posters, media
- Ad on video screens includes audio at Legacy Food Hall during event
- Logo on step and repeat
- Email blast to DFW Rescue Me databases (estimated 10,000)
- Event Inclusion in Legacy West newsletter (estimated 25,000)
- Event Inclusion in Legacy West social media support with an audience of 84K
- Logo displayed on Kibble and Cocktails website (for 9 months)
- Prominent placement on Kibble and Cocktails and DFW Rescue Me Social Media (with an audience of 200,000 followers)
- Designated 10X10 area at event to promote your company
- 1 VIP table for 8
- 20 x General Admission Tickets

**\$25,000**



# SPONSORSHIP OPPORTUNITY

## “PAW”MIER SPONSOR

### Benefits Include:

- Category Exclusivity
- Logo Inclusion in all marketing communication to support the event to include, press, flyers/posters, media
- Ad on video screens includes audio at Legacy Food Hall during event
- Logo on step and repeat
- Email blast to DFW Rescue Me databases (estimated 10,000)
- Event inclusion in Legacy West newsletter (estimated 25,000)
- Event inclusion in Legacy West social media support with an audience of 84K
- Logo displayed on Kibble and Cocktails website (for 9 months)
- Prominent placement on Kibble and Cocktails and DFW Rescue Me Social Media (with an audience of 200,000 followers)
- Designated 10X10 area at event to promote your company
- 16 x General Admission Tickets

**\$10,000**



# SPONSORSHIP OPPORTUNITY

## “LOUIE JUSTICE” SPONSOR

### Benefits Include:

- Category Exclusivity
- Logo Inclusion in all marketing communication to support the event to include: Press, flyers/posters, media
- Logo on Step and Repeat
- Email blast to DFW Rescue Me databases (estimated 10,000)
- Event inclusion in Legacy West newsletter (estimated 25,000)
- Event inclusion in Legacy West social media support with an audience of 84K
- Logo displayed on Kibble and Cocktails website (for 9 months)
- Prominent placement on Kibble and Cocktails and DFW Rescue Me Social Media (with an audience of 200,000 followers)
- Designated 10X10 area at event to promote your company
- 8 x General Admission Tickets

**\$5,000**



# SPONSORSHIP OPPORTUNITY

## “ELIZA JUSTICE” SPONSOR

### Benefits Include:

- Logo displayed on Kibble and Cocktails website (for 9 months)
- Inclusion on email blast to DFW Rescue Me databases (estimated 10,000)
- Mention on Kibble and Cocktails, DFW Rescue Me Social media (Facebook estimated 200,000)
- Logo displayed at the event
- 6 x General Admission Tickets

**\$2,500**



# SPONSORSHIP OPPORTUNITY

## “GREG JUSTICE” SPONSOR

### Benefits Include:

- Logo displayed on Kibble and Cocktails website (for 9 months)
- Logo displayed at the event
- Marketing pieces on the sponsor table at the event
- 4 x tickets to Kibble and Cocktails

**\$1,000**

# KIBBLE and COCKTAILS

## SPONSORSHIP CONTRACT



BUSINESS NAME

CONTACT NAME

PHONE

EMAIL

ADDRESS

CITY

STATE

ZIP

WEBSITE

Please provide logo in vector format (i.e. AI, EPS, or PDF).  
If vector version is not available, please provide in high resolution  
(300 dpi). Images from the web are not acceptable.

### SPONSORSHIP LEVEL

\$ _____	TOP DOG - \$25,000
+ \$ _____	PAW-MIER - \$10,000
+ \$ _____	Louis Justice Package" - \$5,000
+ \$ _____	Eliza Justice Package - \$2,500
+ \$ _____	Greg Justice Package. \$1,000
+ \$ _____	Additional donation*

+ \$ \_\_\_\_\_ **TOTAL SPONSORSHIP DONATION**

\* Additional donation can be given in cash, check or credit card

### DONOR RECEIPT

Donor, this is your receipt for your tax-deductible contribution. DFW Rescue Me gratefully acknowledged your gift donation. We are a tax-exempt, non-profit organization, IRS Exempt Status 501© 3, Federal Tax ID# 27-4646693. Your contribution is tax deductible up to the limits allowed by the Internal Revenue Code.

Tammy Wenger  
KIBBLE AND COCKTAIL CONTACT

940-465-4722

PHONE

tammy@dfwrescueme.org

EMAIL

ITEM DESCRIPTION

SPONSORSHIP AMOUNT

CHECK # (if applicable)

