



BARK

AT

FAIR PARK

— TO DATE, —

thankdogphotography.com
**2,701 DOGS
HAVE BEEN SAVED**





ABOUT DFW RESCUE ME

DFW Rescue Me (DFWRM) is an all volunteer, nonprofit 501 (C)(3) organization whose mission is to provide lost, abused, and abandoned dogs a “new leash on life” by finding them permanent and loving homes. While primarily working with area animal shelters, DFWRM’s goal is to ensure that every adoptable dog is given the opportunity to become a family member in a loving home. Through adoption, education, and community involvement, they strive to significantly reduce the number of dogs euthanized in animal shelters throughout the DFW metroplex. Since its inception in 2011, DFWRM has saved more than 2,700 dogs and the numbers continue to grow. Volunteers work tirelessly to rescue not only homeless dogs, but also those who have been abused and neglected.

As an all-volunteer organization, all proceeds go directly toward providing food, vaccinations, and medical care for the dogs as they wait for their forever homes. DFW Rescue Me holds adoption events every weekend in different locations in the metroplex, as well as sponsoring spay/neuter clinics for economically disadvantaged pet owners. Not only is adoption important, but it is also important to educate about and provide assistance in controlling the pet population. As part of their continued commitment, DFW Rescue Me also coordinates a Guest Dog Program that allows kindhearted individuals who have found a stray to utilize our internet networking, social media outlets, and adoption event screening resources to help find a home for the dog.

THE JUSTICE FUND

A portion of the sponsorship fees will go directly to DFW Rescue Me’s Justice Fund and Voices for Justice. The rescue started this fund after taking in Justice, a four-month old pit bull puppy who made national news for the abuse it received from four men in Dallas. Witnesses reported seeing Justice hanging from a fence before the men doused him in lighter fluid and set him on fire. Jim Wenger, the rescuer’s founder, took Justice to Texas A&M University’s School of Veterinary Medicine to receive treatment, but the puppy was unable to recuperate from the abuse, and succumbed to infection.

Although Justice was only alive for nine days after the abuse, DFW Rescue Me uses his story for “Voices for Justice”, a program that educates children about the proper treatment of animals to prevent future abuse by working together with local elementary schools to provide educational programs for students about treating pets like a member of the family – with love, care, and respect.

The Justice Fund has helped more than 150 dogs get the care they need, and all the beneficiaries of the fund are given the last name, “Justice”.

BE A SPONSOR AT “BARK AT FAIR PARK”

DFW Rescue Me invites you to participate in this unique adoption event and education venue, Bark at Fair Park. Taking place during the 2017 State Fair of Texas, this event grants DFW Rescue Me an unparalleled opportunity to place homeless dogs in loving homes, while also educating individuals about the issue of pet overpopulation and how they can help. An estimated 5,000 State Fair attendees walk through the booth daily, while countless others pass in front of the space noting the prominent signage and stopping to enjoy our Doggy Kissing Booth.

DFW Rescue Me invites you to participate in the 2017 State Fair of Texas by being a sponsor at the adoption and education booth located in the Centennial Terrace.



All Bark at Fair Park sponsors will enjoy:

- Representation in DFWRM's 40'x20' booth
- Brand exposure on DFWRM's largest social media channels
- 11,200 Instagram
- 193,855 Facebook
- Exposure to 5,000 booth visitors per day
- Philanthropic positioning of your brand

In addition to benefits above, sponsorship levels and tiered benefits include:

Title Sponsor: DR Horton: \$12,000 (sponsored)

DR Horton has been the title sponsor for the past five years and counting:

- Title recognition on all event signage both inside and outside the booth
- Title recognition on all event media, T-shirts, literature, and social media
- Kissing Booth sponsor for the closing weekend of the State Fair

Shuttle Sponsor: \$8,000

- Logo on the shuttle van that transports volunteers between Deep Ellum and the State Fair multiple times each day during the Fair (24 days)
- Second-tier logo included on event sponsor banner posted inside the exhibit

T-shirt Sponsor: \$2,500

- Second-tier logo included on event sponsor banner posted inside exhibit
- Logo included on T-shirts worn by volunteers and sold at the booth

Kissing Booth Sponsor: \$2,000 (three available)

- Each Kissing Booth sponsor will receive logo recognition on the popular kissing booth for one week
- Logo included on event literature and t-shirts
- May provide company-branded, dog-related items for distribution to attendees, adopters, or both

Sponsor of the Day: \$1,000 each (24 available)

- volunteers from the sponsor's company help work the booth and wear their company shirts
- Logo in literature and displayed in booth

Volunteer Hospitality Sponsor: \$600 each (four available)

- Branding on signs in volunteer area
- Third-tier logo on event sponsor banner posted inside exhibit
- Logo on t-shirts



Daily Lunch and Crate Sponsorships available.
Contact us for pricing and opportunities!

To submit sponsorship payment, or to create your own sponsorship package,
contact Jim Wenger at **940.465.4688** or **jim@dfwrescueme.org**.

Current and past sponsors include:

- DR Horton
- Classic Chevrolet
- Synthetic Grass Pros
- Barking Hound Village
- Urban Paw
- Flex Press Digital
- Briggs Freeman Sotheby's International Realty
- 360 Wraps
- Sandone Productions
- Land Rover
- Toothacres Pet Care Center
- Workday
- North Dallas Vet
- American Duct System
- Texas 811
- Thinkhaus Creative
- Petco Unleashed
- Uptown Dog Services

FOR MORE INFORMATION OR QUESTIONS:

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